

What is TourWrist?

TourWrist is an award-winning, best-in-class, mobile and web-based virtual tour company, empowering you to shoot, upload, search for, view, market and share your 360° experiences. TourWrist helps you make educated, location-oriented decisions. San Francisco based, TourWrist launched commercially in January 2011.



TourWrist • The *YouTube* of 360° Virtual Tours

With TourWrist, you can view 23,900+ virtual tour scenes across the globe (As of 10/4/11). TourWrist gets virtual tour images three ways: a) via the integrated **Publish to TourWrist** API in panoramic photography software and apps; b) professional virtual tour photographers; and c) large imports of existing panoramic databases. Tour hotels. Tour real estate. Tour restaurants. Tour the world. TourWrist.

TourWrist Platform: Mobile • Web • Social



Mobile: TourWrist is a free app for iPhone, iPad and iPod Touch (lite.tw) that has been downloaded more than 300,000 times (as of 9/15/11). On 200 million iOS devices, this means converting each phone or tablet into a moveable window, allowing users to “look around” and “teleport-in” to distant environments. TourWrist is the #1 virtual tour viewing app in the Apple iTunes App Store.

Social: Share any TourWrist virtual tour via: Facebook, Google+, Twitter, Email, QR Code.
Web: TourWrist.com

TourWrist Search

With TourWrist, you can easily search for 360° panoramic virtual tour scenes via maps, menus and keywords.

TourWrist Business Model

TourWrist earns revenue via its freemium model and custom private label versions of the TourWrist app. Consumers, photographers and businesses can share an unlimited number of virtual tour scenes – free – and then opt to upgrade to paid value-added marketing tools with the open TourWrist platform.

Contacts & Links

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